



retailhabitatsTM
branded environments + planning



Milford
ENTERPRISES

CAPABILITIES 2015

CONCEPT TO CREATION

Your Vision, Realized

Successful business occurs at the intersection of powerful ideas and capable implementation. Retail Habitats and Milford Enterprises work with startups and Fortune 500 companies alike to create these convergences and turn entrepreneurial visions into profitable realities.

Our collective mission is to develop a commercial environment that delights your visitors, engenders the enduring loyalty of your customers and creates competitive advantages within your unique marketplace.

Whether you're building a new brand or have already established a strong following within your industry, our team of experts can provide the 360° support needed to guide your project from initial planning to grand opening.



A True “One Stop Shop”

Our core philosophy is built around being a “one stop shop” for the strategic needs of the modern retailer.

Our suite of services will give you the tools you need to effectively align the story of your brand with the physical environment of your store.

Areas Of Expertise

- + Space Planning
- + 3D Renderings
- + Store Fixture Design
- + Finish & Material Selection
- + Environmental Graphics
- + Site Surveys
- + Architectural Documents
- + Construction Documents
- + Custom Fabrication
- + Nationwide Installation
- + Multi-Location Roll Outs



YOUR PARTNERS



Retail Habitats is a San Diego, CA-based team of designers and marketers dedicated to building profitable brands and enduring client relationships.

Our mission is to create retail spaces that not only look great, but tell a unique and

compelling story to every visitor that walks through your door.

We believe in the power of incredible design, we are rabid supporters of the entrepreneur and your success is our number one priority.



Based in Quakertown, PA, Milford Enterprises is a leading manufacturer of custom displays and graphics for branded manufacturers and retailers.

Our state-of-the-art, 170,000 sq. ft. facility allows us to handle nearly any size project with the

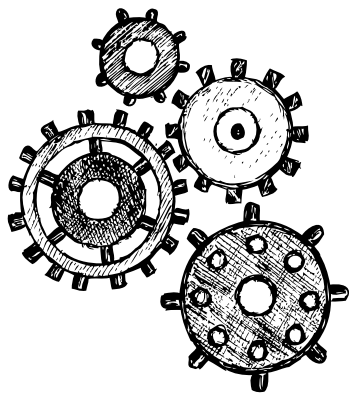
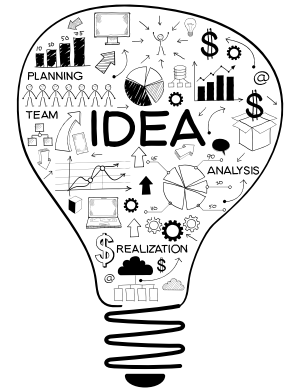
unsurpassed efficiency and quality our clients have come to expect since our founding in 1983.

We provide innovative solutions to the needs of our customers and live by our philosophy of providing 100% client satisfaction.

THE PROCESS

1 Discovery

In order to establish a strong creative and logistical direction for the overall effort, we partner with representatives from your team to determine the strategic and inspirational course we'll follow on your project. It is through this initial establishment of mutual understanding that all stake holders can “get on the same page” regarding project goals, scope and process. The result is an effort that is synergistic, efficient and ultimately successful.

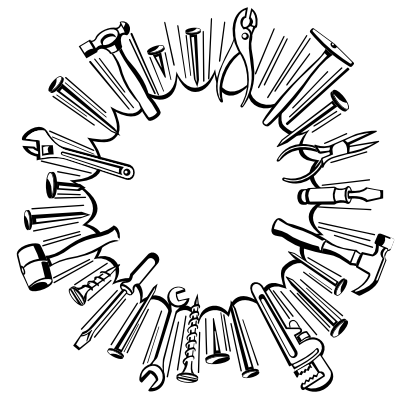


Taking the lessons we've learned from the Discovery process, our team of design experts will develop an initial floor plan of the overall space, create a 3D rendering of the layout and produce schematic drawings to be used as a basis for fabrication and installation. Through a tried and tested process of step-by-step refinements and approvals, you'll remain an integral part of the overall effort as you watch your vision “come to life” both conceptually and technically.

2 Design

3 Development

In this stage we execute the design, manufacture the displays and prepare for delivery. An initial “value engineering” review allows us to devise the most cost-effective fabrication practices and materials for construction, and the capabilities of our our state-of-the art, 170,000 sq. ft. facility ensure that this plan is executed flawlessly. We'll also arrange for the most efficient shipping solution so that your fixtures show up on time and at a minimal cost.



Once fabrication is complete and your fixtures are ready to be shipped, we'll monitor the process from departure to delivery and keep you up to date on where your displays are and when they'll arrive. Upon delivery, our teams of installers can be dispatched nationwide to ensure proper fit and finish of all displays and fixtures. This commitment to quality means that the final execution of your vision is accurately realized whether you have one location or one thousand.

4 Delivery

CREATIVE CONCEPTS



Competitor's Edge
Huntington Beach, CA



Dr. Bronner's Magic
Soaps
Vista, CA



Color Me Mine
Locations Nationwide

FIXTURES & DISPLAYS



Sprint
Locations Nationwide



Best Buy
Locations Nationwide



DirecTV
Locations Nationwide



Maaco
Locations Nationwide

STORE BUILD OUTS



Leo Hamel Fine Jewelers
San Diego, CA



Nespresso
Boston, MA



Stieber's Sweet Shoppe
Roseville, CA

KIOSK CONCEPT & BUILD



Vonage
Locations Nationwide



Microsoft
Concept Only



Swatch
Locations Nationwide

OUR CLIENTELE

American Standard Inc.	Dr. Bronner's
Amy Rae Boutique	Fleurty Girl
Ballast Point Brewing Co.	Hickory Farms Inc.
Best Buy	IKEA
Blue Diamond Vapors	Jacuzzi Whirlpool Bath
Cabinets To Go (1)	Karastan
DirecTV	Kid Ventures
Don Roberto Jewelers	Kohler



Konica Minolta	Mohawk
Leo Hamel	Nespresso
Levelor	Ralph Lauren (2)
Lilly Pulitzer	Reed and Barton
Lowe's	RosettaStone
Lutron	Russel Stover Candies
Maaco	Saffire Vapor
Microsoft	Sara Lee

Sprint	Vaporzone
Stieber's Sweet Shoppe	Verizon
Storage Direct	Visionworks (3)
Swatch	Vonage
Tasty Baking Co.	Western Union
The Beverage Factory	Wilsonart International
The Swatch Group	Zale Corporation

